ENTREPRENEURSHIP 5923/01

Paper 1 Multiple Choice

October/November 2022

1 hour

You answer on the Answer Grid. You will need a multiple choice Answer Grid.

READ THESE INSTRUCTIONS FIRST

This Question Paper consists of 40 multiple choice questions.

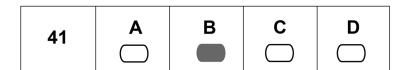
Four possible answers are given for each question. Choose the **best** answer and shade your choice in the oval under the correct letter in soft pencil **HB** on the separate multiple choice Answer Grid provided.

Read all questions carefully.

Answer all questions.

EXAMPLE:

- 41 Which term represents the cost of borrowing money?
 - A capital
 - **B** interest
 - **C** loan
 - **D** price



For Exam	iner's Use
Marks	

Which role of entrepreneurs involves utilising human resources in a cost efficient manner?

	A B C D	economic gains needs and wants production factor social gains
2	Wh	ich describes an innovator entrepreneur?
	A B C D	one who constantly comes up with new ideas and inventions one who solves social problems with their products and services one who wants to do as much research as possible before offering a product one willing to work hard and put in constant effort to get what they want
Which term describes the variable in the 4 Ps model for the procedure followed by when developing a product?		
	A B C D	person place process product
4		ich component of a feasibility study considers the amount of investment needed to start ar erprise and the return to be generated?
	A B C D	finance legal market product
5	Wh	ich of these countries is known to be successful in entrepreneurship?
	A B C D	Eswatini Nigeria Singapore South Africa
6	Wh	ich external factor has the ability to influence the decisions of a business?
	A B C D	employees funds available in the firm management suppliers

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7	Dudu's business had to close down because it could not comply with guidelines that were used to
	establish it.

Which factor led to Dudu's business closure?

- A cultural factor
- **B** legal factor
- C natural factor
- D political factor
- **8** Chazile is an author of a book and she wants to protect the content from being published by other authors.

Which of the following will she use to protect her idea?

- **A** copyrights
- **B** patents
- **C** trade secrets
- D trademarks
- **9** Which is a benefit of the law that governs the utilisation of natural resources in Eswatini?
 - A allow cutting down of trees
 - B allow utilisation of resources
 - **C** increase negative externalities
 - D prevent extinction of resources
- 10 What kind of unethical behaviour is shown when an employer promotes his personal friend?
 - A nepotism
 - B swift justice
 - C undue pressure
 - **D** unfriendliness
- 11 Which is a major disadvantage of a sole trader?
 - A low operating costs
 - **B** low organisational costs
 - **C** simplicity of decision making
 - **D** unlimited liability to the owner
- 12 Which one of the following is an unincorporated business?
 - A Close corporations
 - **B** Partnership
 - C Private limited company
 - **D** Public limited company

13	Who is responsible for electing the board of directors of a company?	
	A B C D	employees general public government bodies shareholders
14	Which is a characteristic of a cooperative society?	
	A B C D	all members have one vote profits are shared according to capital contributed shareholders are the owners of the business shares are sold to family and friends
15	Which is a stage of a business cycle?	
	A B C D	controlling negotiation preparation recession
16	Which is an element of delegation?	
	A B C D	friendship giving power lack of confidence lack of trust
17	7 What is the official record of the proceedings of a meeting?	
	A B C D	agenda minutes prospectus report
18	Which document in the recruitment process lists all the duties of a new employee?	
	A B C D	application form curriculum vitae job description job specification
19	Wh	ich of the following defines a chain of command?
	A B C D	the line of authority in an organisation the grouping of jobs into working units the number of managers in an organisation the number of subordinates under a supervisor

		5
20	Which one is a secondary research method?	
	A B C D	interviews observations questionnaires websites
21	Muzi, a manager, has been assigned to carry out a study on customers' behaviour.	
	Wha	at factor is Muzi studying?
	A B C D	macro environment marketing environment marketing mix micro environment
22	Which source of finance is appropriate for short term day to day expenses of an enterprise?	
	A B C D	debentures hire purchase leasing overdraft
23	Which of the following is treated as revenue expenditure in an enterprise?	
	A B C D	cost of installing a printer computer speaker laser printer printing paper
24	Which of the following is an example of fixed costs?	
	A B C	direct material insurance cost production supplies

- C production suppliesD sales commission

25 Zama's enterprise financial data for 2021 was as follows:

Rent Electricity for production Cost raw materials Depreciation	E 1 000 200 1 800 400
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Calculate the enterprise's variable costs.

- **A** E1 200
- **B** E2 000
- **C** E2 200
- **D** E2 400

26 Which of the following is a current asset of a bookshop enterprise?

- **A** creditors
- **B** debtors
- **C** furniture
- **D** motor vehicle

27 Gumbi's enterprise financial data for 2021 was as follows:

sales gross profit wages drawings	E 10 000 2 000 200 500
drawings	500

Calculate the enterprise's cost of sales.

- **A** E8 000
- **B** E9 800
- **C** E9 500
- **D** E12 500

28 Asambe Tennis Club financial data for 2021 was as follows:

E
2 000
600
400

Calculate the surplus received by the organisation.

- **A** E1 000
- **B** E1 200
- C E1 600
- **D** E2 400

29 An organisation has current assets E7 000 and current liabilities E3 000.

What is the value of current ratio for this business?

- **A** 1:0.43
- **B** 1:2.33
- **C** 1:7
- **D** 2.33:1
- 30 Karl's enterprise financial data for 2021 was as follows:

	E
cash	15 000
accounts receivables	26 000
inventory	23 000
current liabilities	36 000

Calculate the enterprise's acid-test (quick) ratio.

- **A** 0.5:1
- **B** 1.14:1
- C 1.36:1
- **D** 1.97:1
- 31 How is return on capital employed calculated?
 - A net profit divided by current assets
 - **B** net profit divided by fixed assets plus current liabilities
 - C net profit divided by total assets less current liabilities
 - **D** net profit divided by working capital
- **32** Which of the following describes a net loss?
 - A expenses are greater than income
 - B expenses are less than income
 - **C** expenses are equal to income
 - **D** liabilities are greater than assets
- 33 Which is an example of a consumer good?
 - A accountant
 - **B** biscuits
 - **C** equipment
 - D hairdresser

34	Which of the following is represented by SWOT in marketing?		
	A B C D	segment, weaknesses, opportunities, threats segment, weaknesses, opportunities, trends strengths, weaknesses, opportunities, threats strengths, weaknesses, opportunities, trends	
35	Wh	ich of the following is a stage of product development?	
	A B C D	idea screening idea preparation exploring needs negotiation plan	
36	Wh	ich one of the following is an example of competitive pricing?	
	A B C D	charging a price which is similar in all functional areas charging a price which is greater than that of competitors charging a price which is much lower than that of competitors charging a price which is similar with those of competitors	
37	Which pricing would be most suitable for an entrepreneur entering a very competitive market such as the cell phone market?		
	A B C D	cost plus pricing scheming psychological penetration	
38	Wh	ich of the following is a benefit of marketing?	
	A B C D	attracts high profit attracts more customers less need for planning pay less taxation	
39		bandla bought machinery. The original price for the machinery was E500 but he was given a count of 33%.	
	Wh	at amount did Mabandla pay after the discount was removed from the price?	
	A B C D	E165 E335 E500 E665	

- **40** Which of the following is a primary research method?
 - **A** internet
 - **B** newspaper
 - **C** observation
 - **D** specialist

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